

Lana Guise Fine Art

COLOR THEORY MADE SIMPLE

Understand Color, Mix with
Confidence & Build Harmonious
Palettes



SAMPLE PAGES - PREVIEW

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WELCOME TO Color Theory Made Simple

Color theory can sometimes feel complicated and difficult to apply in a real painting.

My goal was not simply to explain the rules of color theory, but to make them easier to understand and, most importantly, easier to use.

Through simple explanations and printable exercises, you'll explore the essential concepts of color theory and put them into practice by mixing, comparing, and observing colors for yourself.

Everything in this book leads toward one main goal: **helping you create your own balanced and harmonious color palettes.**

By learning how to read and use the color circle, you'll be able to make more intentional color choices and build palettes that feel visually connected.

To make the experience even more practical and interactive, each chapter is accompanied by a video lesson where I'll explain the concepts and guide you through the exercises step by step.

You can watch the video lessons [here](#).

**TAP HERE
TO SEE
VIDEO LESSONS**



Get your colors ready and let's start! 🎨

CHAPTER 1

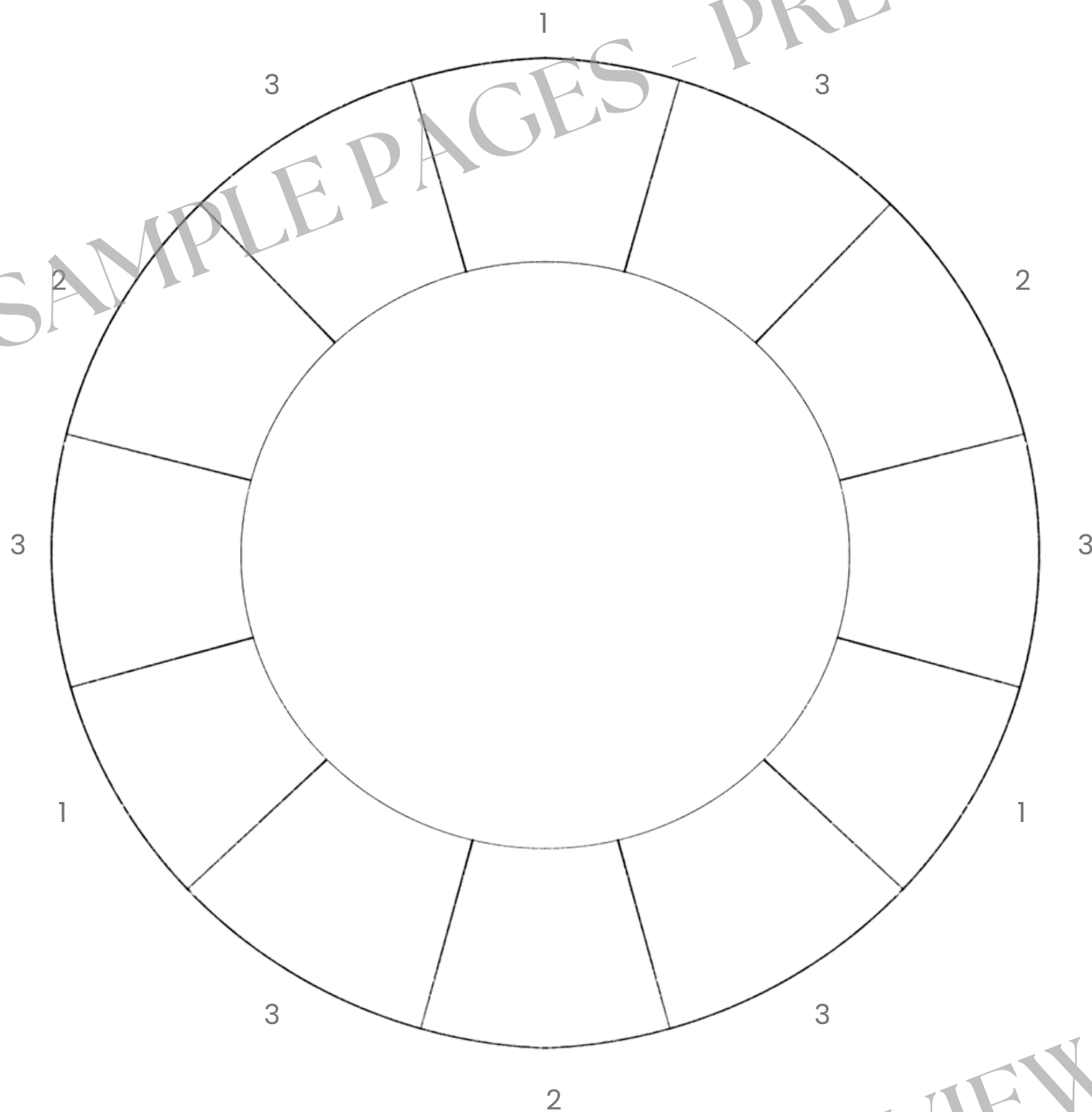
The Color Circle



In this chapter, we will explore the color circle and discover why it is one of the most important tools for any artist.

By understanding how colors relate to each other, you'll gain the confidence to mix colors more easily, accurately, and intentionally.

EXERCISE: BUILD YOUR OWN COLOR WHEEL



Creating a color circle yourself is one of the best ways to understand how colors behave, print this page and follow the steps below.

Step 1

Place the three primary colors equally spaced around the wheel, leaving three empty sections between each primary.

Step 2

Mix the secondary colors and place them exactly halfway between the two primaries used to create them.

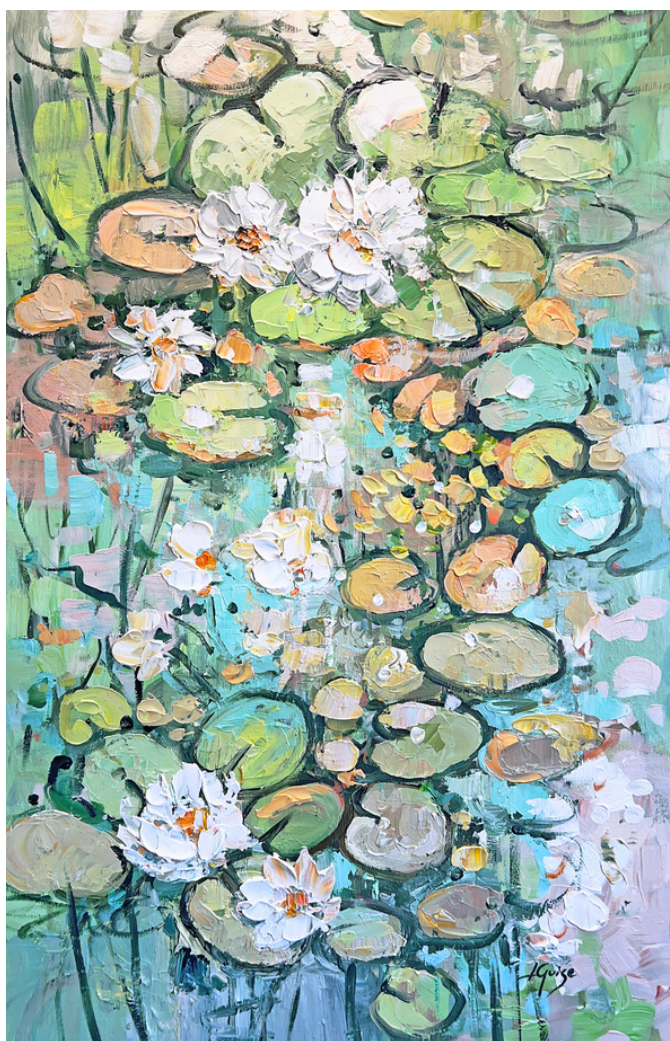
Step 3

Mix each secondary color with the primary color next to it to create the tertiary colors. Place each new color in the section between the secondary color and the primary color used in the mixture.

COLOR HARMONY IN MY PAINTINGS

Color harmony becomes easier to understand when you see it in practice. Here are three examples from my own paintings, showing how different color relationships can create different effects while keeping the overall palette connected and intentional.

1 ANALOGOUS HARMONY



WHY IT WORKS:

Neighboring colors create a natural flow throughout the painting. Subtle shifts in hue, value, and chroma add variety while keeping the palette visually connected.



Colors used for the mixes and recommended equivalents

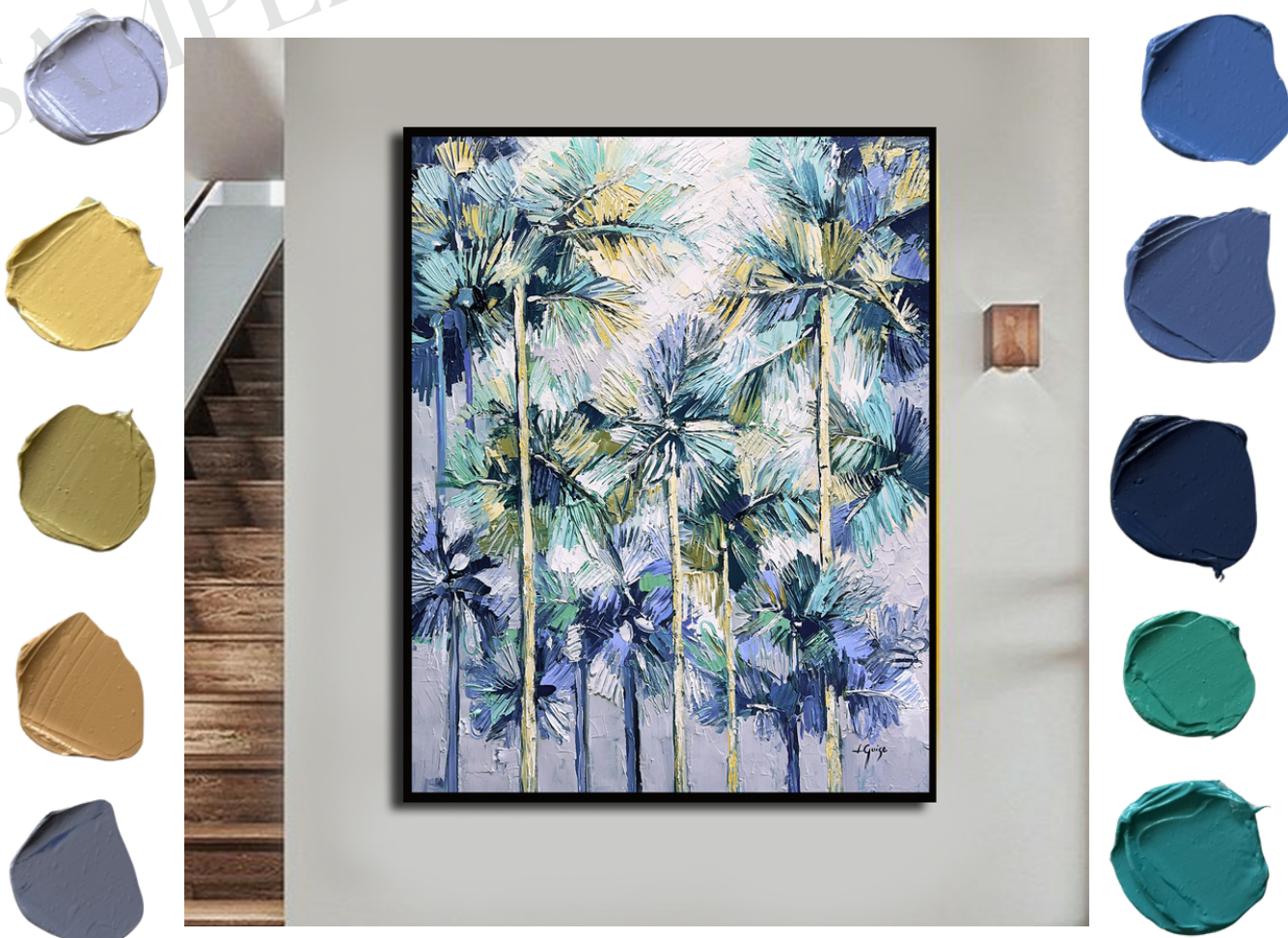
I have expanded my paint collection and experimented with a wider range of paint brands. To make these recipes easier to follow, I have included similar colors from other widely available paint brands.

COLORS AND EQUIVALENTS

Color	Brand alternatives
 White	• #105 Titanium White - Amsterdam • #432 Titanium White - Liquitex • #644 Titanium White - Winsor&Newton Galeria • #018 Titanium White - Maimeri
 Primary Yellow	• #275 Primary Yellow - Amsterdam • #410 Primary Yellow - Liquitex Basics • #114 Cadmium Yellow Pale Hue - Winsor&Newton Galeria • #116 Primary Yellow - Maimeri
 Naples Yellow	• #107 Naples Yellow Deep - Maimeri • #601 Naples Yellow Hue - Liquitex Basics • #223 Naples Yellow Deep - Amsterdam • #422 Naples Yellow - Winsor&Newton Galeria
 Yellow Ochre	• #227 Yellow Ochre - Amsterdam • #416 Yellow Oxide - Liquitex Basics/Liquitex Heavy Body • #744 Yellow Ochre - Winsor&Newton Galeria • #131 Yellow Ochre - Maimeri

Ocean Palms

COLOR PALETTE



This palette introduces a collection of coastal color recipes inspired by sunlit palm trees and tropical shorelines. By combining cool blues, soft aquas, muted greens and warm sandy neutrals, these mixes are designed to recreate the fresh, harmonious colors of seaside landscapes.